

HOLIDAY TIMES ADVERTISEMENT FORM

Date: _____

Advertiser Name: _____

Contact: _____ Phone #: _____

Email: _____

Billing Address: _____

City, State & Zip _____

Ad Size: _____ Black & White _____ Color _____

Run Dates:

- 1 month only _____ \$ _____
- Monthly until further notice | Start month _____ \$ _____/mo
- 6 or more consecutive months w/15% discount | Start _____ End _____ \$ _____
- Other _____

Notes: _____

AD CHANGES MUST BE MADE VIA EMAIL AT htimes@madisontelco.com OR PHONE 618-656-7233 ext. 4 BEFORE 4:30pm BY THE 10TH OF EVERY MONTH FOR THE FOLLOWING MONTH'S ISSUE

Dimensions	Size	Black & White	Full Color
2.1875" x 4.3692"	1/8 Page Vertical	\$25/mo	\$31.25/mo
4.5417" x 2.1012"	1/8 Page Horizontal	\$25/mo	\$31.25/mo
4.5417" X 4.3692"	1/4 Page	\$50/mo	\$62.50/mo
4.3692" x 8.905"	1/2 Page Vertical	\$100/mo	\$125/mo
9.25" X 4.3692"	1/2 Page Horizontal	\$100/mo	\$125/mo
9.25" X 8.905"	Full Page	\$200./mo	\$250/mo
9.25" X 7.875"	Back Page - RESERVED	\$175/mo	\$225/mo

A 15% discount will be given for pre-payment of 6 or more consecutive months