

Holiday Times Advertiser Information

Date: _____

Advertiser (Company) Name: _____

Billing Address: _____

City: _____

Contact Name: _____

Phone: _____

Ad Size: Camera-ready

	Black & White	Spot Color (limited space)	Full Color (limited space)
2"x 2" Block	\$15	\$20	\$25
Business Card (3.5"x 2")	\$25	\$30	\$35
Quarter Page (3.5"x 4.5")	\$50	\$55	\$60
Half Page (8.5"x 5.5" or 4.25"x 11")	\$100	\$125	\$150
Three Quarter Page (7.25" x 8.5")	\$150	\$155	\$160
Full Page (8.5" x 11")	\$200	\$225	\$250
Back Cover (Reserved)			

Setup Fees

One time set up is free (one hour worth of design) for ads that are to run for six months or more without any changes to the ad.

Otherwise:

Cost is \$25/hr for ad design

_____ Run For	If you are going to send a brand new ad, that is camera ready every month please check here _____
_____ 1 month	
_____ Every other month	
_____ Till end of year	
_____ Monthly until further notice	All ads are due by the 10 th the month before they are to run.
_____ Other	

Camera Ready means that the ad is an electronic file in these formats: PDF, TIF, EPS or JPEG. Or if you have a good hard copy it can be brought in and scanned directly. We will not make any changes to an ad that is camera ready without charging a fee.

All ad changes must be made via e-mail htimes@madisontelco.com or phone 656-7233 x4 before 4:30 pm the 10th of every month unless otherwise posted.

